

Top 9 Chinese designers at Design Shanghai

Now in its fifth edition, Design Shanghai (14-17 March) has established itself as the go-to exhibition for talents rooted in the heart of Oriental culture. Held in the Shanghai Exhibition Centre in the upscale city centre, it welcomes brands and designers from around the world to gather and showcase their creativity. Contemporary Chinese design is evolving, and Chinese elements are seen, not merely at the edges but in the nation's core values – social and environmental – creating a lifestyle that facilitates and enhances its modern urban life. Here, we select our new talent highlights...

Zao Zuo



The brand caters to the rapidly growing Chinese middle class, offering furniture and lifestyle products manufactured in the country. Founder Shu Wei and Italian creative director Luca Nichetto this year launched their collaboration with China-based Japanese architect Shuhei Aoyama and French designer Noé Duchaufour-Lawrance.