SURFACE

DESIGN

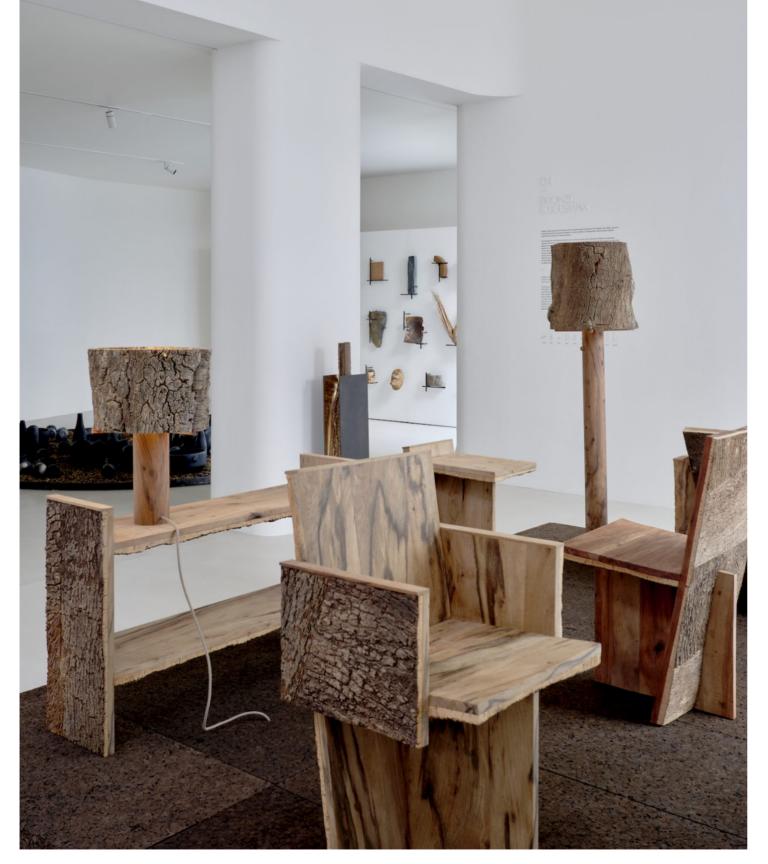
In Paris, a Collectible Design Festival Promises Something Different

Contributions, an upstart offering of collectible design envisioned by creative consultants Anna Caradeuc and Bildung, places rare furnishings and objects of desire made by up-and-coming talents in unexpected architectural sites across Paris—a welcome arrival as Paris embraces an emergent art and design week.

BY RYAN WADDOUPS October 13, 2023

It came to <u>Anna Caradeuc</u> over lunch, but perhaps the idea was germinating for a while. The French-Italian consultant and publicist was dining in her native Paris with Isabelle Moisy-Cobti and Simon Descamps, the founders of creative agency <u>Bildung</u>, when they tossed around the possibility of hosting an independent citywide festival that allows galleries and collectible designers to show at hidden sites of architectural splendor. When? The city's emerging week of art and design, headlined by the second edition of <u>Paris+ par Art Basel</u> (and, they would soon learn, the inaugural <u>Design Miami/ Paris</u>). How? That remained to be seen, but they were committed to pooling their time and resources, as well as tapping into their tight-knit network of design industry professionals and friends, to see what exactly they could pull off.

Contributions was born, and the group immediately got to work. Rooted in the collective spirit, the festival eschews the traditional corporate fair model by allowing obscure collectible design talents to showcase work in unexpected locations around town—think <u>Fuorisalone</u> without the morning-after Bar Basso haze and a drastically more punk <u>NYCxDesign</u>. "Simon, Isabelle, and I share the same respect for independent talent, and we take pride in helping [artists and designers] present their work to wider audiences," says Caradeuc, whose career began in the Pacific Northwest music scene but now counts design-forward names like <u>Lambert & Fils, Byredo, Ace</u> <u>Hotel Group</u>, and <u>Emma Scully Gallery</u> among her clients. "We were humbled by the community of like-minded people and organizations who weren't deterred by our approach, and on the contrary, were very determined to help us bring our ideas to life."



Noé Duchaufour-Lawrance at Demisch Danant. Photography by Sean Davidson